

Elsevier's Webinar: Advanced Scientific Writing – How to Construct and Write a Research Paper
(14 September 2021)

Dear All,

We cordially invite you to join the following webinar:



Going Beyond the Fundamentals of Journal Publishing –
**Advanced Scientific Writing:
How to Construct and Write
a Research Paper**

14 Sept 2021 (Tuesday)
9 am - 10.45 am
Platform 



The Webinar will discuss how to go about to construct and write a research paper, share tips on how to choose the best journal for you and what the editors are looking for in an article.

Enrique Lavernia, Editor-in-Chief of Materials Science & Engineering A, will share his perspective on how to prepare your manuscript to be considered in an high-impact journal. Come and share your thoughts and questions!

PANELISTS

Dr. Enrique J. Lavernia

Editor-in-Chief of MSEA and a Distinguished Professor in the Department of Materials Science and Engineering @Samueli School of Engineering



Dr. Enrique J. Lavernia, is the Editor-in-Chief of MSEA and a Distinguished Professor in the Department of Materials Science and Engineering in the Samueli School of Engineering. He is the former Provost and Executive Vice Chancellor for the University of California, Irvine from 2015-2020. As provost, Dr. Lavernia was UCI's chief academic and operating officer, with primary responsibility for the university's teaching and research enterprise, which includes 16 schools, nearly 5,500 faculty and 192 degree programs. Dr. Lavernia was previously engineering dean at UC Davis and Distinguished Professor of Chemical Engineering and Materials Science. He also served as UC Davis' provost and executive vice chancellor for two years as the campus transitioned to a new chancellor. During his tenure as dean of the UC Davis College of Engineering, it evolved into one of the nation's fastest-growing and most prestigious engineering schools.

Marlene Silva, PhD

Publisher @Elsevier



Marlene is a Publisher in Elsevier's Materials Science group since 2016, focusing on journals related to Metals & Engineering. Originally an Astrophysicist, she has a PhD in Particle Physics and has worked as a research scientist in Radiotherapy research. While working for the Netherlands Organization for Scientific Research and Elsevier she discovered her passion for developing science outreach methods in 21st century while driving the Materials Science Gender and Diversity initiatives.

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For any further enquiries, please contact Mr Chang (changtc@utar.edu.my) / Mr Nasrul (nasrul@utar.edu.my) for Kampar Campus or Pn Suraya (surayayu@utar.edu.my) / Pn Siti Zuliana (zuliana@utar.edu.my) for Sungai Long Campus.

Thank you.

Regards,

UTAR Library
10 September 2021